



Productions presents

The Jumboscreen Production of the



LONG BEACH • CALIFORNIA • USA

Race Date July 21st, 2007

Be a part of the exciting 2007 Catalina Water Ski Race Jumboscreen/DVD event. Our goal, year after year, is to continue to produce a high quality and energizing live show for the audience on race day and a DVD with enhanced promotional and network value. In 2006 we proved that revolutionary technology can now bring the Catalina Ski Race excitement back to the shore through live feed wireless cameras. Our sponsors will be showcased throughout the live race and in the following replay program on the 10' x 13' Jumboscreen. Soon after, a high energy DVD will be created, of all the weekend's best action, well packed with exciting sponsor features.

We plan to produce a network-ready version of the footage for TV/Cable stations. This will provide a wide array of potential for increased sponsorship exposure with an original extreme sport that's proud of an established history of almost 60 years. In addition to distributing and marketing the DVD to the ski race community worldwide, the DVD will be promoted by targeting local restaurants and sports bars. This creates an opportunity for your company to be showcased on their monitors in both social and sports atmospheres all year round.

We look forward to working with you on sponsoring the 2007 Catalina Water Ski Race Jumboscreen/DVD event. We are ready to begin promoting your company immediately. This year's race day event is scheduled to start on Saturday July 21st and is one of the featured events of The Long Beach Sea Festival Powerfest weekend.

GOLDFINGER RACING PRODUCTIONS

Jeff Barrus, President & Media Director

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(562) 896-BOAT

www.goldfingerracing.com





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A SPECTACULAR WAY TO WATCH THE WORLD'S GREATEST SKI RACE!



Spectators view the race & Jumboscreen show along the grassy areas next to the Coast Hotel. Sponsors' booths and posters are set up along the walkway.





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WAYS WE CAN MAXIMIZE OUR SPONSORS' EXPOSURE

ON THE JUMBOSCREEN:

- Announcement before, during and after the race feature
- Logo recognition
- before during and after the race feature
- Game give away
- Commercial during race feature and trophy presentation
- Hang signage on the Jumboscreen itself

DVD:

- Throughout the DVD feature
- Sponsor a team, a camera angle, a helicopter, a results report, weather report, etc.
- Cover, disc, insert artwork
- DVD menu, special feature, product placement
- A commercial within the program
- Sponsor a interactive contest within the DVD
- A DVD edited specifically for your company

ALL OVER LONG BEACH

- Banners in downtown Long Beach
- Booth at the Coast Hotel
- Flyers at Long Beach stores, bars, restaurants, etc.
- A big logo on a boat in the race
- On a skier in the race
- On a helmet in the race
- Sponsor a camera angle

LOGO RECOGNITION:

- On apparel
- On stickers
- On banners
- On flyers

and maybe even... a poster on the side of the Queen Mary!



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What they are saying about the DVD...

"I just wanted to tell you what a great job you did on the Catalina video"

Carl Brunst

"This is the best piece of work you have ever put out!!! Job well done!"

Ron Witter

"The helicopter shots were amazing... amazing!"

Steve Irwin

"In 20 years of racing videos, this is the best I've ever seen."

Dr. James Loos

"Thanks again for the DVD. You really have done a superb job of it. Great work!!!"

Robbie Llewellyn

*"THANK YOU SO MUCH! IT TURNED OUT GREAT!
YOU ARE AWESOME"*

Kim Haskill

"It's the sickest video ever!"

"Congratulations on a great specta

**2006 Catalina Ski Race
Jumboscreen/DVD Testimonials**





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JUMBO/DVD ADDITIONAL BENEFITS

- The DVDs play at bars and restaurants in Long Beach and nearby cities.
- Potential 2007 Race coverage on local cable tv & more media coverage. Charter Communications is the official SeaFest Title Sponsor.
- A new growing network of water skier and boating enthusiasts worldwide.
- A new video buzz has been created throughout the sport and on the internet.
- We have established websites to showcase sponsors. Many options available.
- A Jumboscreen captivated audience during the race event. An announcing crew with 20+ years experience and very keen on creatively promoting sponsors.
- Booths are available in prime traffic areas that are best suited to your company.
- DVD sales locations continue to expand.
- Promoting on DVD videos offers lasting longevity as a marketing tool.
- Capitalize on top quality footage available. High definition camera will capture your company in the race and can produce a customized promo DVD.
- Unlimited growth potential with a unique extreme team sport on the rise.
- A percentage of any proceeds will go to the Children's Day charities.

Our Goldfinger Racing Team wants to start promoting your company now.





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TITLE SPONSOR (\$10,000 or more)

Everything below and we will design exclusive sponsorship that may include, but not be limited to:

- Commercials, commercials, commercials
- Tailor made DVD
- Exclusive sponsorship of Jumboscreen Aqua Stage or Park Stage
- Helicopter coverage of banners and Jumboscreen Ads

MAJOR SPONSOR (\$5000)

(Includes basic sponsorship)

- Announcement and logo recognition in the opening titles of the Jumbo Screen and DVD program.
- A 30 second advertisement commercial in the Jumbo Screen and DVD program.
- Your company logo appearing on the DVD menu, cover and disc.
- A full page advertisement in the Catalina Ski Race Program.
- 10 complimentary copies of the DVD.
- Your company will be highlighted in all mass emailing and promotions concerning the DVD.
- 2 nights stay at the Coast Hotel in Long Beach.

PREMIUM SPONSOR (\$2500)

(Includes basic sponsorship)

- Access to showcase company banners on the Jumbo Screen itself.
- A booth spot at the Coast Hotel (during the Saturday event).
- A half page advertisement in the Catalina Ski Race Program.
- 2 complimentary passes to Award/Dinner Ceremony.
- 5 complimentary copies of the DVD.

BASIC SPONSOR (\$1000)

- A link on the goldfingerracing.com and catalinaskirace.net websites which links to ski racing communities worldwide.
- Audio recognition during the Jumbo Screen and DVD features.
- Logo recognition during the Jumbo Screen and DVD features.
- A business card size advertisement in the Catalina Ski Race Program.
- A copy of the completed DVD program.
- Logo/Caption recognition on the sponsor index menu of the DVD.
- Isolated Helicopter Shots for Racers *(Call for quote)*

(These are guidelines. Ask about how we can customize your sponsorship package.)





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JUMBOSCREEN COMMERCIALS ONLY

(:30) Custom Commercial played

3x (\$1000)

6x (\$2000)

9x (\$3000)

SPONSOR PACKAGE: _____

TOTAL ENCLOSED (make check payable to: Goldfinger Racing) \$ _____

OR VISA / MASTERCARD # _____ Exp. _____

Signature: _____

Sponsor Name: _____

(Print as you wish your name to appear in program)

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: _____ E-mail: _____

PROGRAM ADS-

Design Service/Custom Sizing (deadline June 25, 2007):

You can provide the text and we can design an ad for you for an additional \$100.

Camera-Ready Artwork (deadline June 29, 2007)

Preferred ad format is an electronic file in JPEG at 300DPI or Acrobat PDF. Please include proof for reference. CD preferred; smaller files may be stuffed/zipped and e-mailed to: ren@goldfingerracing.com.

For more information, contact Ren Hanámi at (562) 986-BOAT.

